

Courtney Daniel
2709 Rutgers Drive, Panama City, FL 32405
courtney@cdc-s.com

PROFESSIONAL EXPERIENCE

Carpe Diem Community Solutions, Panama City, FL

2022 to Present *Graphic Designer*

- Responsible for designing marketing and business collateral including, but not limited to, website graphics, event branding elements, and e-blast graphics.
- Works closely with President and Community Outreach Specialists to ensure the success of marketing campaigns through visual elements and graphic designs.

SAIC, Panama City Beach, FL

2019-2022 *Multimedia Design Associate*

- Collaborated with colleagues to develop their vision or ideas when creating or updating the required images or graphics for specific projects or unclassified and classified documents using Adobe Creative Suite.
- Developed numerous graphic design elements for current and future document and images to demonstrate clean and consistent products.
- Enhance and grow professional skillset to complete projects with graphic design challenges.
- Ensure all graphics developed in compliance with the customers and NSWC PCD guidelines.
- Collaborated with customers and colleagues to create high quality projects within specified time frames.
- Worked closely with government employees and military personnel to provide and create course materials for various trainings.

Panama City Beach Chamber of Commerce, Panama City Beach, FL

2018-2019 *Director of Communications and Design*

- Designed bi-monthly print publication, *The Circuit Magazine*. Duties included strategic planning, working with members and staff on collecting content, organize ads and articles, and coordinated a detailed list for distribution to over 150 locations.
- Worked closely with various printing companies to produce numerous marketing materials for events.
- Implemented annual marketing and communications plan.
- Designed and created all marketing materials for events, including E-newsletters, Facebook, and Instagram accounts.
- Chair of IdeaCamp Committee whose goal was to provide a platform for members to make beneficial business connections. Lead all meetings, designed all marketing materials, promoted on social media, coordinated with venues and guest speakers before and during the event.
- Worked closely with Director of Events, planning and promoting both community and Chamber events, with attendance ranging from 50 to 1,200 people.
- Managed the Chamber website, inputting data, adding events, press releases, designing content, and updating information daily.
- Promoted and represented Bay County and the Panama City Beach Chamber at community events, grand openings, and on our social media platforms.

EDUCATION & CERTIFICATIONS

Bachelor of Science in Media and Communications Studies with Minor in Recreation Tourism and Events and Hospitality,
Florida State University

Provisional of the Year, Junior League of Panama City