

## Matthew Oakes

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### PROFESSIONAL EXPERIENCE

#### Carpe Diem Community Solutions, Panama City, FL

2019 to Present *Videographer/sUAS Pilot – SUR UAS Operator/GoToWebinar Lead*

- Leads all FDOT D3 Design GoToWebinar Virtual Meetings and Hearings from start to finish
  - Organizes and schedules GoToWebinar meetings and training
  - Creates videos and voiceovers for virtual meetings
  - Conducts training for engineers on the components and roles of virtual meetings
  - Conducts in-person facility testing
  - Runs and manages final checks and virtual components on the day of the meeting
- GoToWebinar Virtual Meetings and Hearings:
  - US 231 Hybrid Public Hearing
  - US 331 Hybrid Public Meeting
  - SR 188 Hybrid Public Meeting
  - US 98 Hybrid Public Meeting
  - US 98 Intersection Improvements at US 331 Hybrid Public Meeting
- Video Production for FDOT Construction Projects: 23<sup>rd</sup> Flyover, SR 77, SR 79, SR 388, SR 390, and US 98
- ECRC Video Production:
  - FL-AL TPO's LRTP multimodal video
  - Bay County TPO's LRTP multimodal video
  - O-W TPO's LRTP multimodal video
- Blueprint IA: NE Connector Corridor: Bannerman Road Project Podcast
- 23<sup>rd</sup> Street Flyover Completion Celebration Video Production
- Florida Power and Light: Cotton Creek Solar Energy Center Commissioning
- Leads CDCS video productions producing 4K videos for clients; oversees storyboarding, scripting, shooting, and post-production of first-class video deliverables
- Collects aerial drone photographs and videos for various construction projects and corporate promotions

#### Edge Digital Agency, Panama City Beach, FL

2017 to Present *Digital Marketing Specialist*

- Owner/Operator of Edge Digital Agency, a full-service digital marketing firm
- Develop branding for companies as well as run marketing campaign efforts for clients
- Directed, produced, and shot numerous film projects including a full-length movie, Food Network show, podcast development, several YouTube channels, weddings, and corporate promotions
- Worked on multiple projects producing branding videos in order to heighten the impact of new brands or revamped branding

#### White Sands Wedding Films, Florida

2018 to Present *Videographer and Editor*

- Lead videographer and editor
- Filmed over 30 weddings in the Panhandle of Florida

### EDUCATION & CERTIFICATION

General Associate of Arts, *Gulf Coast State College*

FAA certified sUAS Pilot with over 40 flight hours with one night waiver